

2026

SPONSORSHIP
OPPORTUNITIES



NRHA
SERVICES CORPORATION

37th Annual Rural Health Policy Institute

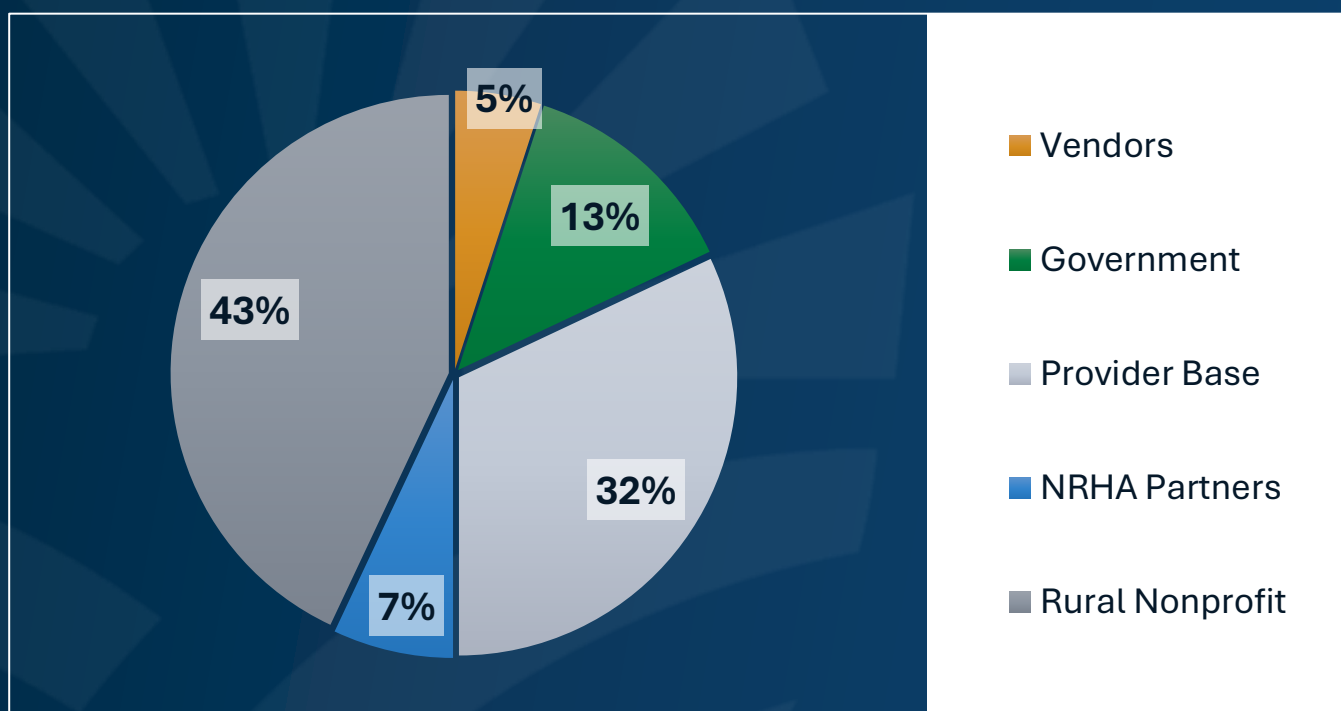
February 10-12, 2026 | Arlington, Virginia

Hosted by NRHA Services Corporation

Put your brand in the room where rural health policy is shaped.

Each year, rural health leaders from across the nation gather to advocate for policies that directly impact their communities. This is your chance to stand with them—visibly and meaningfully. Sponsorships support NRHA's policy work while connecting your organization to the decision-makers who are driving rural health forward.

2025 ATTENDEES: 466 | 2025 Policy Institute Registrations



Sponsorship Opportunities

ALL SPONSORSHIPS INCLUDE:

- » Recognition in printed and digital materials
- » Branding on on-site signage for sponsored element
- » Inclusion on the NRHASC event webpage
- » Attendee list following the event



\$15,000

Capitol Hill Bus Transportation

Get on the road with the nation's rural health leaders. This sponsorship puts your representative directly on the bus as it takes attendees to Capitol Hill to fight for rural healthcare.

Also Includes:

- » One registration
- » Branded signage onboard
- » Engage with attendees as they travel to Capitol Hill
- » Co-branded bus magnet

It's more than a sponsorship—it's a seat at the table during the most mission-critical moments.



\$10,000

DAY ONE Bundle

Also Includes:

- » Continental breakfast
- » Lunch
- » Two refreshment breaks
- » Awards session

This is the highest-traffic day of the event, packed with energy and engagement. Your brand will be front and center during every major moment.



\$7,500

DAY TWO Bundle

Also Includes:

- » Continental breakfast
- » One refreshment break

Position your brand as the day begins and again as attendees regroup mid-morning before heading to Capitol Hill.



\$7,500

DAY THREE Bundle

Also Includes:

- » Continental breakfast
- » One refreshment break

End the event with lasting visibility as attendees gather one final time for connection, reflection, and action planning.



\$5,000

Lanyards

Your brand will be worn by every attendee—visible all day, every day, in every session, photo, and conversation.


Free Conference Wifi
 Provided by your NRHA Partners
NRHASC.com
 Powered by Partners.
 Built for Rural Hospitals.

NETWORK ID
 PoweringRuralHealth
PASSWORD
 nrhasc.com

\$5,000

WI-FI

Stay top of mind and in every hand. You'll name the Wi-Fi network and password, giving you repeated digital exposure throughout the event.



\$5,000*

Hotel Key Cards

Be the first thing attendees see when they check in and the last thing they touch at night. Your logo will be printed on all hotel key cards.

***\$5,000 + Plus cost of cards**