



# 2026 NRHA’s 49th Annual Rural Health Conference Sponsorship Guide

May 19–22, 2026 | San Diego

Hosted by NRHA Services Corporation

Join NRHA and hundreds of rural health leaders in San Diego for the 49th Annual Rural Health Conference, the 11th Hospital Innovation Summit, and associated events. This is your chance to support, engage, and connect with rural healthcare executives shaping healthcare’s future across America.

## 2025 Attendee Demographic



## Why Sponsor?

Gain direct access to 1,000+ rural healthcare leaders actively searching for solutions to improve care delivery, financial stability, and workforce challenges. This is your opportunity to position your company in front of C-suite executives, clinical leaders, and policymakers who make key purchasing decisions.

- Maximize brand exposure before, during, and after the event.
- Exclusive networking opportunities with key decision-makers.
- Demonstrate your leadership in the rural healthcare industry.

Exhibit space is only available with a sponsorship or **NRHA PARTNERSHIP**.

## Exhibit Schedule

### Set-Up:

Tuesday, May 19  
12:00 PM – 4:00 PM

### Exhibits Open:

Tuesday, May 19  
5:00 PM – 7:00 PM

### Exhibits Open:

Wednesday, May 20  
7:00 AM – 2:00 PM

### Tear-Down:

Wednesday, May 20  
2:30 PM – 4:00 PM

## All sponsorships include:

Exhibit space with a 30” round high-top table and space for a pull-up banner (36”x84”) in the exhibit hall. **(electricity not available).**

- Logo placement on the NRHA conference event app.
- Company name and description included in the conference app.
- Pre-conference attendee list.

Reserve Your Sponsorship Today!

**\$40,000****Keynote Sponsorship**

Position your organization as a leader in rural healthcare by introducing the keynote speaker at NRHA's largest annual event. This sponsorship also includes three full registrations, two minutes of non-sales speaking time, an exclusive app feature, three dedicated LinkedIn posts, logo placement in the attendee welcome letter, and 10 drink tokens for the Opening Reception Networking Event.

**\$25,000****Opening Reception**

Gain premium exposure during one of the most anticipated networking events of the conference. Sponsors also receive two full registrations, signage in high-traffic areas, one dedicated LinkedIn post, and logo placement in the attendee welcome letter.

**\$20,000****Awards Breakfast**

Align your brand with excellence by sponsoring NRHA's Awards Breakfast. This opportunity also includes two full registrations, high-traffic signage, a dedicated LinkedIn post, and logo in the attendee welcome letter.

**\$16,000****Lunch Sponsor (Day 1)**

Feature your company during a key networking lunch. This sponsorship also includes two full registrations, signage, a dedicated LinkedIn post, and logo placement in the welcome letter.

**\$16,000****Lunch Sponsor (Day 2)**

Be front and center during the Day 2 luncheon attended by rural leaders. Also includes two registrations, signage, LinkedIn post, and logo in the attendee welcome letter.

**\$16,000****Coffee Breaks (All 3 Days)**

Keep attendees refreshed and engaged by sponsoring coffee breaks throughout all three days of the conference. Receive two full registrations, signage, LinkedIn post, and logo in the attendee welcome letter.

**\$16,000****Fellows Scholarship**

Contribute to developing the next generation of rural health leaders by supporting the National Rural Health Foundation. In partnership with the Rural Health Fellows Program, the Foundation prepares leaders to advocate for real, lasting change in rural communities. Includes two registrations, LinkedIn post, and logo in the welcome letter.

**\$17,000****CEO Certification Scholarship**

Sponsor NRHA's CEO Certification program to support professional development in rural health leadership. Sponsorship also includes two registrations, signage, a LinkedIn post, and logo in the welcome letter. You will receive an exclusive invitation to the CEO Certification Reception during the conference.

**\$15,000****Branded WiFi**

Put your brand in every attendee's hand with custom WiFi credentials. Also includes two registrations, signage, a LinkedIn post, and welcome letter logo placement.

**\$10,000+\*****Hotel Keycards**

Your logo will be seen every day with branded hotel room keycards distributed to all attendees. Includes two full registrations and high-traffic signage. \* \$10,000 + Card Cost

**\$10,000****Lanyards**

Place your brand on lanyards worn by every attendee. Includes two full registrations and signage in high-traffic areas.

[Reserve Your Sponsorship Today!](#)

Sponsorships are limited & available on a first-come, first-served basis. Secure your spot by submitting the insertion order: