

2026

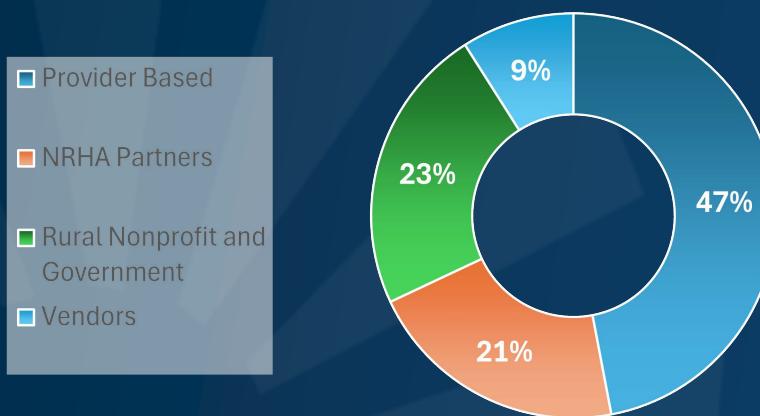


Rural Clinic & Critical Access Hospital Conference

Sponsorship Guide

September 15–18, 2026 | Kansas City, Missouri Hosted by NRHA Services Corporation

ATTENDEE BREAKDOWN:



SPONSORSHIPS

- » **Do not include exhibit space except for nonprofit organizations.**
- » All Sponsors and their emails/messages must be approved.
- » Each Sponsorship includes one (1) pre-event email to conference attendees.
- » Each Sponsorship (1) push notification during the event

As we develop this venue additional sponsorships may be available. Please email submit@nrhasc.com to be added to our outreach as we expand our offerings.

Rural Health Clinic Sponsorships



\$25,000

Rural Health Clinic Exclusive RHC Plenary Sponsorship

As the sole RHC-branded for-profit sponsor, your organization will stand out among clinic executives and professionals attending the RHC Conference. This sponsorship includes recognition in targeted communications and physical presence during the RHC Plenary session on Tuesday.

Includes:

- » Signage at the entrance of the RHC Plenary session
- » One (1) sponsored push notification during the event
- » Permission to place NRHASC-approved collateral on chairs and tables inside the plenary room
- » Recognition in the mobile app and conference signage
- » One (1) NRHASC-approved pre-event email to all RHC attendees
- » Logo placement in the attendee welcome letter
- » One dedicated LinkedIn post recognizing your exclusive RHC support

Nonprofit Rural Health Clinic Sponsorship:

This sponsorship is exclusive to nonprofits and designed for maximum visibility of your mission among RHC professionals.



\$5,500

Tuesday RHC Breakfast & Breaks Sponsor

Support the RHC track by sponsoring the Tuesday morning breakfast and networking breaks exclusive to RHC attendees.

Includes:

- » Exhibit space during RHC hours only
- » Recognition in the mobile app
- » Signage during RHC breakfast and break stations
- » Permission to place materials on food and beverage tables
- » Two (2) full registrations

Critical Access Hospital Conference Sponsorships



\$20,000

Keynote Speaker Sponsorship

Position your organization at center stage during the conference's most anticipated general session Wednesday afternoon. The sponsor is recognized as the official Keynote Partner and is invited to deliver a brief, approved welcome message prior to the keynote address (no sales pitch).

Includes:

- » Two full conference registrations
- » Two-minute welcome from the stage before keynote (script subject to approval)
- » Co-branded attendee lanyards distributed to all attendees
- » One (1) NRHASC-approved pre-event email to all attendees
- » One (1) sponsored push notification during the event
- » Recognition in the conference mobile app and conference signage
- » Logo placement in the attendee welcome letter
- » One dedicated LinkedIn post recognizing your sponsorship



\$19,000

Friday Awards Breakfast Sponsorship

Align with one of the most celebrated moments of the conference—the Friday Awards Breakfast recognizing rural health excellence.

Includes:

- » Two full conference registrations
- » Co-branded hotel key cards (includes production cost)
- » One (1) NRHASC-approved pre-event email to all registered attendees
- » One (1) sponsored push notification during the event
- » Recognition in the mobile app and conference signage
- » Logo in the attendee welcome letter
- » One dedicated LinkedIn post recognizing your sponsorship



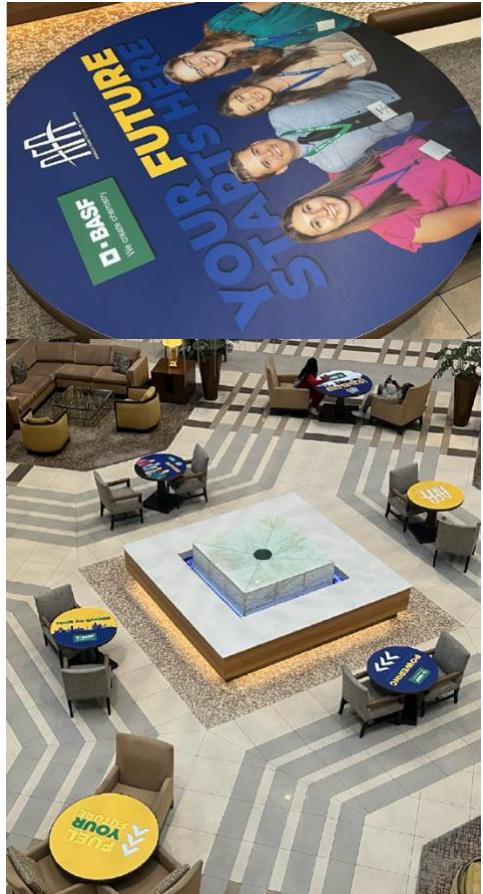
\$17,500

Floor Cling Sponsor

Make a lasting impression—right under their feet. Your brand will be featured on strategically placed floor graphics in the highest-traffic zones of the conference, including walkways near registration and escalator areas.

Includes:

- » Two full conference registrations
- » Custom-branded floor clings (hotel-approved designs) in up to six high-visibility areas
- » One (1) NRHASC-approved pre-event email to all attendees
- » One (1) sponsored push notification during the event
- » Recognition in the mobile app and conference signage
- » Logo placement in the attendee welcome letter
- » One dedicated LinkedIn post recognizing your sponsorship



\$17,500

Hotel Lobby Tabletop Branding Sponsor

Capture attention during downtime and networking. This sponsorship puts your message at the center of conversation—literally—via custom-branded tabletops in the hotel lobby lounge areas.

Includes:

- » Two full conference registrations
- » Tabletop clings on up to 12 lobby tables in varied sizes (24", 36", and 48")
- » Recognition signage nearby designating your exclusive branding zone
- » One (1) NRHASC-approved pre-event email to all attendees
- » One (1) sponsored push notification during the event
- » Recognition in the mobile app and conference signage
- » Logo placement in the attendee welcome letter
- » One dedicated LinkedIn post recognizing your sponsorship



\$15,000

Rural Health Fellows Scholarship

Help develop the next generation of rural health leaders by supporting a participant in NRHA's Rural Health Fellows program. Each Fellow will be notified of your sponsorship and recognized as your organization's sponsored participant.

Includes:

- » Two full conference registrations
- » One (1) NRHASC-approved pre-event email to all attendees
- » One (1) sponsored push notification during the event
- » Recognition in the app and conference signage
- » Name in the attendee welcome letter
- » Signage during the conference
- » One dedicated LinkedIn post recognizing your support
- » Mention during the Fellows Session on XXXXX

\$17,500

CEO Certification Scholarship


CENTER FOR
RURAL HEALTH LEADERSHIP

Support rural executives in their professional development by sponsoring a scholarship to NRHA's CEO Certification program. This sponsorship gives your organization meaningful visibility among healthcare leaders while enabling access to essential leadership education.

Includes:

- » Two full conference registrations
- » One (1) NRHASC-approved pre-event email to registered CEOs
- » One (1) sponsored push notification during the event
- » Exclusive invitation to the CEO Certification Reception Wednesday night
- » Recognition in the mobile app and conference signage
- » Name placement in the attendee welcome letter
- » One dedicated LinkedIn post recognizing your sponsorship

Nonprofit Sponsorships:

Nonprofit sponsorships include exhibit space and two (2) full registrations. You may display marketing collateral on food and beverage tables during your sponsored time slot. All sponsorships are subject to availability and approval.



\$11,000

Thursday Coffee Breaks Sponsor

Connect with attendees during Thursday's morning and afternoon networking breaks, one of the most popular touchpoints at the conference.

Includes:

- » Exhibit space in a high-traffic area
- » Signage during both coffee breaks
- » Recognition in the mobile app
- » Permission to place branded materials on coffee tables
- » Two (2) full conference registrations



\$11,000

Thursday Breakfast Sponsor

Start the day by placing your mission in front of attendees at the Thursday morning breakfast.

Includes:

- » Exhibit space
- » Signage during breakfast
- » Recognition in the mobile app
- » Permission to place materials on breakfast tables
- » Two (2) full registrations



\$15,000

Thursday Networking Lunch Sponsor

Gain visibility for your mission during one of the highest-attended sessions of the conference—the Thursday lunch.

Includes:

- » Exhibit space
- » Signage during lunch
- » Recognition in the app
- » Permission to place materials on lunch tables
- » Two (2) full registrations

CONTACT US

submit@nrhasc.com