

# 2026 NRHA's 49th Annual Rural Health Conference Sponsorship Guide

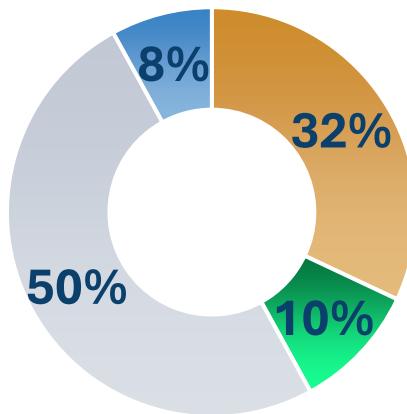
**May 19–22, 2026 | San Diego**

Hosted by NRHA Services Corporation

Join NRHA and hundreds of rural health leaders in San Diego for the 49th Annual Rural Health Conference, the 11th Hospital Innovation Summit, and associated events. This is your chance to support, engage, and connect with rural healthcare executives shaping healthcare's future across America.

## 2025 Attendee Demographic

- Provider Base
- NRHA Partners
- Rural Nonprofit & Government
- Vendors



## Why Sponsor?

Gain direct access to 1,000+ rural healthcare leaders actively searching for solutions to improve care delivery, financial stability, and workforce challenges. This is your opportunity to position your company in front of C-suite executives, clinical leaders, and policymakers who make key purchasing decisions.

- Maximize brand exposure before, during, and after the event.
- Exclusive networking opportunities with key decision-makers.
- Demonstrate your leadership in the rural healthcare industry.

**Exhibit space is only available with a sponsorship or NRHA PARTNERSHIP.**

## Exhibit Schedule

### Set-Up:

Tuesday, May 19  
12:00 PM – 4:00 PM

### Exhibits Open:

Tuesday, May 19  
5:00 PM – 7:00 PM

### Exhibits Open:

Wednesday, May 20  
7:00 AM – 2:00 PM

### Tear-Down:

Wednesday, May 20  
2:30 PM – 4:00 PM

## All sponsorships include:

Exhibit space with a 30" round high-top table and space for a pull-up banner (36"x84") in the exhibit hall. (electricity not available).

- Logo placement on the NRHA conference event app.
- Company name and description included in the conference app.
- Pre-conference attendee list.

**Reserve Your  
Sponsorship Today!**

## \$40,000 Keynote Sponsorship

Position your organization as a leader in rural healthcare by introducing the keynote speaker at NRHA's largest sponsorship. This sponsorship also includes two full registrations, two exclusive app features, three dedicated LinkedIn posts, logo placement in the attendee welcome letter, and 10 drink tokens for the Opening Reception Networking Event.

## \$25,000 Opening Reception

Gain premium exposure during one of the most anticipated events of the conference. Includes two full registrations, one dedicated LinkedIn post, and logo placement in the attendee welcome letter.

## \$20,000 Awards Breakfast

Align your brand with excellence by sponsoring NRHA's Awards Breakfast. Includes two full registrations, high-traffic LinkedIn post, and logo in the attendee welcome letter.

## \$16,000 Lunch Sponsor (Day 1)

Feature your brand at the first lunch. This sponsorship includes two full registrations, a dedicated LinkedIn post, and logo placement in the welcome letter.

## \$16,000 Lunch Sponsor (Day 2)

Be front and center at the second lunch. Includes two full registrations, signage, LinkedIn post, and logo in the attendee welcome letter.

## \$16,000 Coffee Breaks (All 3 Days)

Keep attendees refreshed and engaged by sponsoring coffee breaks throughout all three days of the conference. Includes two full registrations, signage, LinkedIn post, and logo in the attendee welcome letter.

## \$16,000 Fellows Scholarship

Contribute to developing the next generation of rural health leaders by supporting the National Rural Health Foundation's Fellows Program. This sponsorship prepares leaders to affect meaningful change in rural communities. Includes two registrations, LinkedIn post, and logo in the welcome letter.

## \$17,000 CEO Certification Scholarship **Only 1 Remains**

Sponsor NRHA's CEO Certification program to support professional development in rural health leadership. Sponsorship also includes two registrations, signage, a LinkedIn post, and logo in the welcome letter. You will receive an exclusive invitation to the CEO Certification Reception during the conference.

## \$15,000 Branded WiFi

Put your brand on the map with custom WiFi credentials. Includes two full registrations, signage, a LinkedIn post, and welcome letter logo placement.

## \$10,000+\* Hotel Kevcards

Your logo will be on all hotel room keys distributed to all attendees. Includes two full registrations and high-traffic signage. \* \$10,000 + Card Cost

## \$10,000 Lanyards

Place your brand on the lanyards worn by every attendee. Includes two full registrations and signage in high-traffic areas.

[Reserve Your Sponsorship Today!](#)

Sponsorships are limited & available on a first-come, first-served basis. Secure your spot by submitting the insertion order: