



Identifying, Vetting, and Connecting Solutions
Built for Rural Hospital Success

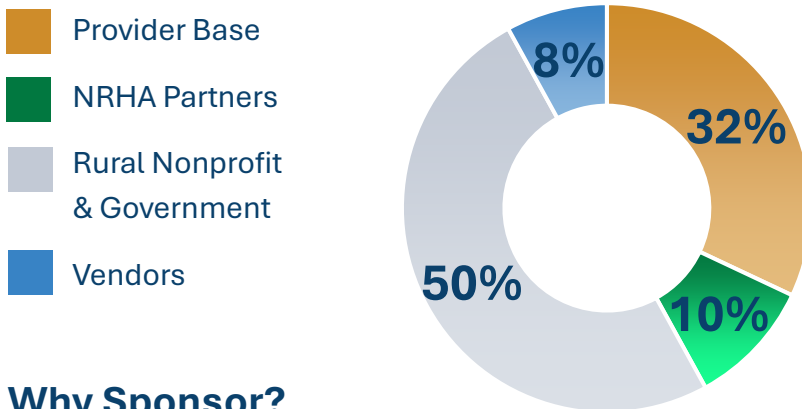
2026 NRHA's 49th Annual Rural Health Conference Sponsorship Guide

May 19–22, 2026 | San Diego

Hosted by NRHA Services Corporation

Join NRHA and hundreds of rural health leaders in San Diego for the 49th Annual Rural Health Conference, the 11th Hospital Innovation Summit, and associated events. This is your chance to support, engage, and connect with rural healthcare executives shaping healthcare's future across America.

2025 Attendee Demographic



Why Sponsor?

Gain direct access to 1,000+ rural healthcare leaders actively searching for solutions to improve care delivery, financial stability, and workforce challenges. This is your opportunity to position your company in front of C-suite executives, clinical leaders, and policymakers who make key purchasing decisions.

- Maximize brand exposure before, during, and after the event.
- Exclusive networking opportunities with key decision-makers.
- Demonstrate your leadership in the rural healthcare industry.

Exhibit space is only available with a sponsorship or **NRHA PARTNERSHIP**.

Exhibit Schedule

Set-Up:

Tuesday, May 19
12:00 PM – 4:00 PM

Exhibits Open:

Tuesday, May 19
5:00 PM – 7:00 PM

Exhibits Open:

Wednesday, May 20
7:00 AM – 2:00 PM

Tear-Down:

Wednesday, May 20
2:30 PM – 4:00 PM

All sponsorships include:

Exhibit space with a 30" round high-top table and space for a pull-up banner (36"x84") in the exhibit hall. **(electricity not available).**

- Logo placement on the NRHA conference event app.
- Company name and description included in the conference app.
- Pre-conference attendee list.

Reserve Your Sponsorship Today!

\$40,000

Keynote Sponsorship

Position your organization as a leader in rural healthcare by introducing the keynote speaker at NRHA's large annual conference. This sponsorship also includes two full registrations, two high-traffic areas, one dedicated LinkedIn post, and logo placement in the attendee welcome letter, and 10 drink tokens for the Opening Reception Networking Event.

SOLD OUT

\$25,000

Opening Reception

Gain premium exposure during one of the most anticipated events of the conference. Sponsorship includes two full registrations, two high-traffic areas, one dedicated LinkedIn post, and logo placement in the attendee welcome letter.

SOLD OUT

\$20,000

Awards Breakfast

Align your brand with excellence by sponsoring NRHA's Awards Breakfast. Sponsorship also includes two full registrations, two high-traffic areas, one dedicated LinkedIn post, and logo in the attendee welcome letter.

SOLD OUT

\$16,000

Lunch Sponsor (Day 1)

Feature your organization at the Day 1 lunch. This sponsorship includes two full registrations, two high-traffic areas, one dedicated LinkedIn post, and logo placement in the welcome letter.

SOLD OUT

\$16,000

Lunch Sponsor (Day 2)

Be front and center at the Day 2 luncheon. This sponsorship includes two full registrations, two high-traffic areas, one dedicated LinkedIn post, and logo in the attendee welcome letter.

SOLD OUT

\$16,000

Coffee Breaks (All 3 Days)

Keep attendees refreshed and engaged by sponsoring coffee breaks all three days of the conference. This sponsorship includes two full registrations, two high-traffic areas, one dedicated LinkedIn post, and logo in the attendee welcome letter.

SOLD OUT

\$16,000

Fellows Scholarship

Contribute to developing the next generation of rural health leaders by supporting the National Rural Health Foundation's Fellows Program. Sponsorship with the Rural Health Foundation prepares leaders to address the growing change in rural communities. Includes two registrations, LinkedIn post, and logo in the welcome letter.

SOLD OUT

\$17,000

CEO Certification Scholarship

Only 1 Remains

Sponsor NRHA's CEO Certification program to support professional development in rural health leadership. Sponsorship also includes two registrations, signage, a LinkedIn post, and logo in the welcome letter. You will receive an exclusive invitation to the CEO Certification Reception during the conference.

\$15,000

Branded WiFi

Put your brand name on the map with custom branded WiFi credentials. Sponsorship includes two full registrations, signage, a LinkedIn post, and welcome letter logo placement.

SOLD OUT

\$10,000+*

Hotel Keycards

Your logo will be on every hotel room keycard issued to all attendees. Includes two full registrations and high-traffic signage. * \$10,000 + Card Cost

SOLD OUT

\$10,000

Lanyards

Place your brand name on every lanyard worn by every attendee. Includes two full registrations and signage in high-traffic areas.

SOLD OUT

[Reserve Your Sponsorship Today!](#)

Sponsorships are limited & available on a first-come, first-served basis. Secure your spot by submitting the insertion order: